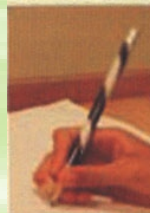


Easywrite

Develops your child's handwriting



**"An impressive handwriting
reflects a strong personality"**

Makes your child reach the heights

ABOUT US

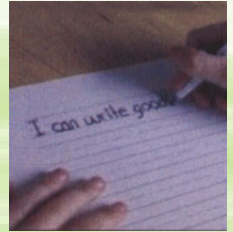
ICMAS, a dynamic learning institution based at HYDERABAD is in the business of children's education.

ICMAS, is into teaching of Mental Arithmetic System based on unique Abacus based technology for children aged 4 years & above. **ICMAS** is a leader in the field of Abacus Education.

With its nationwide presence and a large network of well trained course instructors, **ICMAS**, launches yet another exciting and useful product for children which is unique in style

WHAT IS Easywrite...?

Easywrite is a handwriting course which is designed to improve the style and legibility of writing of the young & elders easily. As the old saying goes "An impressive handwriting reflects a strong personality" thereby improving your handwriting also enables growth in your character and personality.



This Program is dedicated to maximum legibility with maximum speed. With this program, students develop handwriting that will serve them for the rest of their lives.

Benefits of Easywrite...

It is the desire of every parent to see their child's handwriting be neat and legible and wish of every teacher that their student's writing is readable. Good legible handwriting enables the child to gain confidence. This skill helps the child to excel in his / her academic career. Good legible handwriting makes one feel proud.

Handwriting improvement activities are gaining popularity and pace as the years pass by in major towns / cities & metros. Keeping this in view and sensing the huge demand for good handwriting courses and the business potential inherently available.

ICMAS launches **Easywrite**.

Easywrite Strengths

- ▣ Specialized program in Legible Handwriting
- ▣ Comprehensive Course Curriculum
- ▣ Highly competent faculty
- ▣ Management & Systems supports
- ▣ Training Methodology

Easywrite Program Highlights

- Course of 3 Levels
- Duration of each Level 3 months
- Total program duration 9 months
- District / State Competition at the end of the program
- Classes twice a week
- Class duration 1 hour
- Program completion certificate

Easywrite Fee Details

- Student Kit Cost : Rs.550/- (One time payment)
- Monthly tuition fee : Rs.200/- to Rs.400/- (depending on the city)

CHANNEL PARTNERS

- Master Franchisees
- Distributors
- Course Instructors

INTRODUCING SHORTLY

EasySpeak

Does your child study in an English medium school? Does he/she communicate very well in English? Are you looking for certain sessions which can refresh and re-energize your children while rebuilding their personality?

Then “*ICMAS*” is what you are looking for.

Our focus at *ICMAS*

I - Interaction,

C - Communication,

M - Mesmerizing the audience

A - Articulation

S - Socializing techniques.

Welcome to the exciting world of *ICMAS*.

“*EASY SPEAK*” a spoken English program which provides the right atmosphere & the opportunity to train your child in such a manner that you find a complete change in the personality & outlook of the child. Through interactive session and interesting activities, we not only make the child fluent in English but we also aim at making the child confident enough and face any number of audience with his/her fluent spoken English developed at our Easy speak spoken English center. We also inculcate the basic etiquettes through these sessions & conduct personality development workshops in our “*Easy speak*” spoken English centers. We ensure that every child who is like a bud blooms to be a beautiful flower taking pride in its existence.

EasyMaths

Does your child fear Mathematics?

Do you want your child to learn Mathematics in an exciting way?

Then join your child at Easy Maths. Easy Maths is a well researched program from *ICMAS* aimed at removing the fear of Mathematics and preparing the students to confidently face the competitions successfully. This program is for students in the age group of 12 - 18 years. The techniques taught here help the students to solve Arithmetic calculations in split seconds. Get ready for the most exciting program.

MASTER FRANCHISEE & DISTRIBUTOR'S EARNINGS

The earnings projections for Master Franchisee and Distributor will vary from city to city depending upon the potential of that city.

MARKET POTENTIAL

The potential for this program is tremendous as it is the wish of every parent that his / her child's handwriting is neat and it is the wish of every teacher that his / her student's handwriting is neat, legible and readable. Every child feels proud when his / her handwriting is good. This gives confidence to the child to excel in his / her academic career. Considering the child population in India which is 22 crores, there exists huge business potential in every State / District / City / Town of India for a program of this nature.

**Come, join the momentum of making India
The country of beautiful &
Legible hand writers.**



AN ISO: 9001-2000 Company

Easywrite

“Develops Your Child’s Handwriting”

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