

EASY SPEAK[™]

the easiest way to learn & improve Spoken English



EASY SPEAK COURSES:-

- ☞ **Spoken English for Children**
- ☞ **Spoken English for Adults**
 - ☞ **Soft Skills Training**
 - ☞ **Call Centre Training**
 - ☞ **Corporate Trainings**

www.icmas.info

What is A. B. S. P. L. ?

ABACUS BRAIN STUDY PVT. LTD. is an ISO 9001 - 2000 certified educational company having an extensive network of course instructors and trainers across the country.

What do we do at A. B. S. P. L. ?

We create and develop innovative and well researched time tested and result oriented concepts and educational products for schools, colleges and corporate.

We are professionals in the field of training and development with result-oriented programs.

We have more than 1000 centers running successfully all over India.

Our Courses:-

We are successfully running integrated courses for **ABACUS, Easywrite** (Handwriting), **CREATIVE ART** and **EASY SPEAK** (Spoken English & Soft Skills).

What is EASY SPEAK ?

EASY SPEAK is a Spoken English Program which provides the right atmosphere & the opportunity to train the students in such a manner that they start conversing in English with the same ease as they converse in their mother tongue.

EASY SPEAK COURSES:-

- Spoken English for Children
- Soft Skills Training
- Spoken English for Adults
- Corporate Training

EASY SPEAK- Exclusively Designed for Children:-

Language Skill Development and Personality Development
Benefits of the Course

- Impressive communication skills
- Effective reading & comprehension
- Developing concentration
- Gaining confidence
- Personal grooming



Program Highlights:-

Levels	Age Group	Course Contents	Duration
Junior Level	5 to 10 Years	> Spoken Activities	4 months (16 weeks)
Senior Level	10 to 15 Years	> Writing Sessions	Classes -twice a week
		> Reading Sessions	Duration of each session-
		> Listening Sessions	2 hours.

Fee Details:-

Complete course fee including the kit cost and registration:
Rs. 3500/- (can be paid in four instalments)

EASY SPEAK Spoken English for Adults:-

What Do We Train Individuals For?

We train individuals to present their ideas effectively in a clear, concise and convincing manner.

How Do We Help Our Students?

We help them to improve the spoken abilities and overcome hesitation.



The Benefits of the course:-

- Effective communication skills
- Flawless language
- Spontaneity and fluency
- Effective presentation skills
- Elimination of confusion
- Increased productivity

Course Contents:-

- ▲ Conversations
- ▲ Role Plays
- ▲ Situational Skits
- ▲ Debates
- ▲ Discussions
- ▲ Functional English

Program Highlights:-

Levels	Duration	Fee Details	
		One time payment	If paid in instalments
Very Basic	44 Sessions	Rs. 4,800	Rs. 5,200
Basic	40 Sessions	Rs. 4,500	Rs. 5,000
Medium	30 Sessions	Rs. 3,500	Rs. 4,000

CHANNEL PARTNERS

EASY SPEAK provides excellent business opportunity in all major Cities / Towns in India as

- ▣ Master Franchisees
- ▣ Distributors
- ▣ Course Instructors

Business Opportunity as Franchisee/Course Instructor

Anybody with the entrepreneur zeal and desire to associate with children can become a Franchisee / Course Instructor.

It is ideally suited for

- ✓ Educated Housewives
- ✓ College students
- ✓ School Teachers
- ✓ Home tuition centres
- ✓ Part-time job seekers

Franchisee/Course Instructor License fee

The Franchisee / Course Instructor training fee for the Children's Course / Adults' Course / Soft Skills Training varies depending on the area.

Potential Earning Projections....

Initial Enrollments	10	20	40	80
C.I.'s Earnings	Rs.21,000 (2100x10)	Rs.42,000 (2100x20)	Rs.84,000 (2100x40)	Rs.1,68,000 (2100x80)
Return on Investments in a Period of	4 Months	3 Months	2 Months	Less than a month

EASY SPEAK Soft Skills Training:-



- ☆ Personality Development
- ☆ Interview Skills
- ☆ Group Discussions
- ☆ Presentation Skills
- ☆ Voice and Accent Training

Duration And Course fee as per the requirement

Corporate Trainings

Call Center Training

Tailor-made Packages as per the requirements

Franchisee/Course Instructor License fee

Training fee for Soft Skills / Corporate Training / Call Center Training depends upon the number of modules.

Certification....

EASY SPEAK provides internationally recognized certificate to the Franchisee / Course Instructor on completion of the training.



Corporate Office :

#No:8-2-601/P/11, Sri Nilayam, Road No.10, Banjara Hills, Hyderabad.-500 034

Ph:+91-40-23327370/71; Fax:23310072; 9291578887; Email:prasadaa12@rediffmail.com

icmasindia@rediffmail.com / Website:www.icmas.info

Regional Office at Delhi:

18/30, 1st Floor,
East Patel Nagar, Delhi-110008,
Contact No: 9999115277, 9213183219,

Regional Office for Vidharbha:

27, Corporation Colony
LAD Square, Nagpur-10.
Contact No; 07126462765,
9890263347, 9885406874.

For Further Details Contact:-